

# MAKE MONEY BLOGGING

A Guide To Making Money With A Blog



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## Introduction

WordPress claims that its software is used to create more than 1/3rd of all the websites on the World Wide Web. Speak to any beginner or veteran blogger, and you will find that WP software is easy to use, versatile and reliable, there are thousands of free templates that look professional, and you can host your blog for just a few dollars each month. When you begin to think of the staggering number of websites and blogs on the Internet, the fact that WP is so prevalent really says something about that blogging platform.

Did you know that 2017 saw more than 86% of business-to-business (B2B) companies blogging? Add video to your blog, and you increase organic, free search engine traffic by 157%. The Social Media Examiner website reveals that 2 out of every 3 online marketers have a blog. Additionally, 65% of internet marketers say they are going to increase the amount of time they blog, and websites that have a blog attached have more than 4 times as many pages indexed in Google and other search engines.

One study shows that at least 60% of all blogging content is considered low quality, or irrelevant altogether. This means that all you have to do is consistently produce high-quality content and you leapfrog ahead of most of your competition. All these studies reveal that millions of people blog regularly, and all that accumulated time and effort and would not be spent unless these blogs were paying off for their owners.

Speaking of making money, if you are considering starting a blog as a moneymaking venture, CreateandGo.com has some really good news for you. That company did some research into some notable bloggers and found more than 20 making between \$40,000 and \$1 million per month. Yaro Starak founded and runs the Entrepreneurs Journey blog, cashing in for more than \$40,000 per month. Jon Morrow earns \$100,000 per month from his Smart Blogger website where he teaches people just like you how to succeed at blogging.

**You probably don't need to generate that much income from your blog to quit your current job and provide financial security for your family. The good news is that your blog can do exactly that.**

In this guide on how to make money blogging, you will first learn how to get your blog up and running. There are easy to use, free and paid options which can have you sharing your content with the world in no time. Seriously, if you know how to send and receive emails, you have the technological know-how to build, manage and make money from a blog.

Creating your blog is the easy part. Once you start blogging, how do you begin to turn your web property into a passive income source? That is what the meat of this report is about. The monetization methods discussed here are used every day by the most successful bloggers to generate truly life-changing income.

You will learn about the simplest and fastest way to make money from your blog with the fewest headaches and little to no customer follow-up (affiliate marketing). We will also discuss passive revenue streams that take a little more time and effort to develop (selling your own digital products), but you benefit from ownership of the products you sell as well as 100% control over the process.

Let's get started on your blogging monetization education with a short discussion on how to create your web property, and why it is imperative to own your blog.

## Money-Making Blogging Begins With Owning Your Web Real Estate

Starting a blog has never been easier. Sites like Blogger.com and Wordpress.com can have you up and running in less than 5 minutes. You pick a name for your blog, choose a template, write a post, and click submit. Congratulations. You are now an official blog owner.

These platforms are free and recognized by Google, as well as easy to use. You invest nothing more than your time and mental energy, which is the biggest selling point for free blogging platforms like these. Tumblr.com, Medium.com, Wix.com, and HubPages.com are a few of the other popular free blogging platforms. As easy as these types of blogging services are to set up and manage, here is why you probably shouldn't be using them.

You don't own your blog.

Ownership on the web is important. Imagine that you take the time to build a blog on one of the above-mentioned platforms. Everything goes swimmingly well, you begin to attract some serious traffic from the search engines that doesn't cost you a penny, and you are actually making money from your blogging efforts. Then one day you attempt to log into your blog, and it isn't there.

This is what can happen when you don't own your own domain name and host your blog yourself. By the way, this is a very real occurrence that happens all the time. You absolutely must own your little corner of the web. That means purchasing a domain name from a domain name provider like GoDaddy. You can buy a domain name for about \$15 or \$20 per year, and GoDaddy offers sales all the time. You then turn to someone like HostGator for your hosting plan, and that company currently offers monthly hosting for less than \$10 per month.

You install a website platform like WordPress (located@WordPress.org, not to be confused with the free WordPress.com site) and begin blogging. There is a little more effort involved, but you can pay someone at sites like Fiverr and Freelancer.com \$50 to \$100 to create your blog. This way you own the domain name. No one can kick your blog out or delete it for any reason.

The reason free blogging platforms are so popular is that they don't cost any money. You probably have come to realize in life that you get what you pay for. If you want to get a blog started immediately, by all means, use one of the free platforms if money is a problem right now. However, you should start tucking away some cash so you can eventually own your own dedicated blog.

This gives you 100% control over your destiny, and with such low costs for entry and ongoing maintenance, it doesn't make any sense to put the future of your blog into the hands of a free blogging platform provider that can shut it down at any time, without having to explain why they do so.

## **Make Money from Your Blog Today with Affiliate Marketing**

You probably have heard of a company called Amazon. The world's largest retailer online or off achieved a market capitalization of a staggering 1 trillion dollars in September of 2018. That is 1,000 billion dollars. Do you know what Amazon's premier source of advertising is? Affiliate marketing is the main advertising model Amazon has chosen for getting web surfers to buy items from its online marketplace.

Affiliate marketing is without a doubt the easiest and quickest way to make money online. You don't even need to own a blog or website to benefit from this powerful marketing model. Pat Flynn is the creator of the Smart Passive Income blog and podcast. Each month he reports the income earned from different marketing methods. He routinely makes more than \$30,000 per month from affiliate marketing.

### **How Does Affiliate Marketing Work?**

Have you ever worked as a salesperson? If so, you understand that you got paid for selling products you do not own. That is what affiliate marketing is. Individuals and companies will pay you a commission when you convince someone to buy the products or services that an individual or company is selling. All you do is send traffic to a website or blog, and if someone you sent to that web property makes a purchase, you get paid.

Commissions can range from as low as 4% to as much as 100% per sale. You don't deal with customer service, refunds, or product delivery. All you do is write high-quality blog posts, publish them, include your affiliate link and then work on getting as many people to read your blog post as possible.



Head to a top affiliate marketing platform like Amazon Associates, ClickBank or JV Zoo. You can alternately perform a search for "your blogging niche" + "affiliate offers" to find a company offering affiliate marketing opportunities relevant to your blog. Register for free and browse around for a product to promote. You will be given a different affiliate link for each product you choose, and you add that link to your blog posts.

If anyone reading your content clicks that link, he or she is taken to the sales page of the product you are promoting. You are paid if that person buys that product or any other product from the company you are affiliated with. Once the sale is made, there is nothing else for you to do. Product delivery, customer follow-up, up-selling, and any other customer interaction is handled by the company you are working with, not by you.

### **Benefiting from Long-Term Cookies**

Amazon currently offers 24-hour cookies to its affiliates. What is a cookie? An affiliate cookie is a piece of code that tells a company where its traffic came from. This is how Amazon, ClickBank or any other company knows who has earned a commission. Amazon is very good at converting traffic into buyers. All you have to do is consistently send Amazon traffic through your blog, and for up to 24 hours after one of your readers clicks an affiliate link, if they buy anything at all from Amazon, you get a percentage of the sale.

When deciding on a company to promote, look for long-term cookies. Some websites offer 30-day cookies to their affiliates. In this case, if someone clicks on an affiliate link on your blog and doesn't buy anything immediately, you can still make money. If that person returns to the website you are affiliated with and buys anything within the next 30 days, you get the commission.

Obviously, you want to deal with those companies that have longer-term cookies. When you can find an affiliate offer which delivers 30-day, 180-day or even lifetime cookies, all you need to do is work really hard on getting people to read your blog content and click on your affiliate links. Then for 1 month, 6 months or the rest of your life, if that person returns and makes a purchase, you will receive a commission.

Affiliate marketers get paid in different ways. By far the most common method of payment is sending money every 30 days to your PayPal account or checking account. Some companies may decide to pay through alternate methods, so make sure you understand how and when you are going to get paid using this simple but extremely effective Internet marketing model.

By the way, when you combine affiliate marketing with email marketing on your blog, you can create a powerful blogging monetization combination that makes sales for you 24/7 with very little maintenance on your part.

## **Why You Absolutely, Positively Must Be Building an Email List through Your Blog**

In the first section of this report, you learned how important it is to own your own web property. It is just as important to build an email list through your blog. This is a list of people who show up on your blog and sign up for your newsletter so they can receive timely and relevant updates about new blog posts. This is also a way to develop a list of people who you can send marketing offers.

It is drag-and-drop easy to integrate list-building widgets to the top blogging platforms. You may belong to some email lists yourself. You visited a website and were notified that if you joined the email list, you would receive a free special report or some other product or service. If you liked the content you read on that blog or website, you may have joined the list.

Immediately upon joining you received a welcome email that told you what to expect in future emails. Then you started to receive follow-up messages in your inbox, and some of those messages included sales offers. While the emails you receive on someone's list may seem very personal and timely, they were almost always written ahead of time and put on an automatic delivery system.

## **Write an Email Once and Make Money Forever with Autoresponders**

Autoresponder services like GetResponse, MailChimp, and Aweber automate your email delivery. They integrate easily and quickly with the top blogging platforms. Then all you have to do is compose a sequence of emails that will be automatically sent out on a schedule you choose. When anyone arrives at your blog and signs up to your email list, they will receive that scheduled series of emails.

It doesn't matter what you are doing or where you are in the world, whether you are sleeping or awake, your autoresponder service handles delivery of your emails for you. This is a powerfully passive tool that allows you to market to your list for months or even years after someone signed up for your newsletter.

The way to build a list quickly is to create some type of opt-in freebie. Make a special report, a list of resources or e-book that delivers a lot of high-quality information and value. Perhaps you give away a short video course. Offer it for free in return for a list sign-up. As soon as someone enters their email list, that person receives your free gift automatically. Then the autoresponder sequence begins.

Wherever you go, if you change sites or blogs, you can market to this list as long as you like. If you are wondering whether email marketing is still a viable way to create a passive income stream, consider the following statistic.

- Email marketing consistently delivers \$20 to \$40 for every \$1 invested.

If that statistic does not show you the incredible potential email marketing offers through your blog, nothing will. If all you do is consistently post high-quality information relevant to your niche and combine that content with affiliate marketing and email list-building, you can create a rather sizable passive revenue source. The biggest names in Internet marketing will tell you that you must be building a list if you are trying to make money online, regardless of the other marketing methods you are using.

## Selling Your Own Digital Products and Courses

Whether you run a video blog (vlog) or a traditional text-based blog, you should have your own digital product or online course to sell. Like owning your domain and email list, this is a product you own outright. You can write an e-book or in-depth how-to report yourself or hire a freelancer to handle the job.

Once you have this product created, it is yours to sell forever. Many times, people go to your blog to "hear" your particular and unique voice or style of speaking. They sign up to your email list because they respect and like what you have to say. This means that it is always better for you to write your own digital e-books and text-based courses yourself.

A lot of Internet marketers make very good money by hiring freelancers to create their content. However, the most successful bloggers will all tell you that you need to create your own brand and voice, and that means handling your own content creation most of the time. Selling digital products means nothing more than writing an e-book or an exhaustive report, and when that digital product includes your own personal flavor, it sets your information apart from the competition.

You can integrate digital product delivery with the autoresponder services mentioned earlier. Whenever someone clicks on a link in your blog and purchases your e-book or report, they are immediately sent a previously written sequence of emails so you can further build and grow your relationship with that person. This is a good way to improve the odds that you will make additional sales in the future.

## Online Course Creation

It is much easier to write an e-book than it is to create an online course. Online courses almost always include video components, and video is more time-intensive and harder to produce than a simple digital product. On the positive side, video content carries a much higher perceived value than text-based content.

This means that once you create a video course you sell on your blog, you can charge a much higher price than if you were selling an e-book. Many bloggers use the WordPress.org blogging platform, and if so, Zippy Courses is one WP plugin that can help you create an online course.

You may also use screen and video capture software to record still shots and videos. This software records anything you are viewing on your screen and integrates your voice and music files. Jing, ScreenFlow, and Screencast-O-Matic are just a few of the many popular screen capture software choices you can use to create an online course.

Once that course is created, consider adding it to JV Zoo, Udemy, SkillShare, ClickBank and other affiliate marketplaces. You should obviously be selling your online course on your blog, and when you offer your course through marketing platforms where you pay someone a commission for making a sale, you can potentially develop a large army of veteran online marketers who will do the selling for you.

## Selling Ad Space

Selling advertising space is often one of the first tactics blog owners use to monetize their web property. The most common type of advertisement you can sell is a banner ad. A small strip or banner is placed at the top of your blog, offering prominent placement for advertisers. You should understand that while this is a great way to monetize your blog, you will have to show significant traffic before you can realize substantial money from selling advertising.

Ad space can be sold on your right and left sidebars, and there are display ads you can have appear in the middle of a blog post. Regardless of which blogging platform you choose, there are widgets and plug-ins available that make setting up advertising space rather easy.

Search the web for "your blogging platform" + "ad management plug-ins" for a list of tools that automatically integrate with your blog. The better ad management widgets and plug-ins include monetization software that allows you to receive monthly, quarterly or annual payments in return for ad placement. If you decide to use the popular WP blogging platform, the following plug-ins help you manage display locations, track statistics, and sell spots directly to potential advertisers.

- WP In Post Ads
- Ads Pro Plugin
- Elite Video Player
- WP Pro Advertising System
- Ad Rotate

## Think Outside the Usual Ad Placement Box

Sometimes online marketers just think of traditional marketing methods. There are plenty of well-known spaces on your blog where you can sell advertising. Why not think outside the box and extend the amount of real estate you can sell? If you are building an email list through your blog, and you definitely should be, consider selling a PS advertisement.

At the end of your emails, you can add a postscript or PS, and this could be a marketing message from one of your advertisers. The opt-in freebie you offer in return for someone joining your list could include a graphic with a clickable link. There could be ad space in your e-book or report that you sell to advertisers. Wherever you have physical space on your blog or on any content you create and market through your blog, that space could be sold to an advertiser.



## Writing Sponsored Posts

Whether you write your content yourself or hire a freelancer or virtual assistant to do so, your blog needs content. When you publish new content to your blog, this is called a post. You are posting content on your blog. The majority of blog posts you publish are going to be informational, and if you attempt to sell something in your post, it is probably going to be a product you own or an affiliate marketing product.

A new way to look at post creation is to consider this content as something you can sell. There are blog and website owners working in your same niche that may have a hard time coming up with great content. They may be very good at creating high-quality blog content but struggle to find the time to do so.

Why not write a high-quality post that answers questions and solves big problems for your target audience, and then sell that blog post to another Internet marketer? You still publish the post on your blog, but you include links and references that hopefully send traffic to your sponsored post purchaser. You can charge some substantial money for sponsored posts when you can show consistent traffic to your blog.

Some bloggers that make money this way write generic posts. In other words, instead of speaking about a specific company or individual in a post, they use general terms. This allows them to charge a monthly or annual fee for this post, and they can change the sponsor at any time. Instead of recommending your readers go to ABC123DuckHunter.com for all their duck hunting needs, you use terms like "best duck calls" and "best duck hunting site" when creating your content.

This allows you to change sponsors for this post quickly and easily, as you don't have to rewrite the post to include the specific name of your new sponsor. Those types of search terms also help search engines know just

what your post is about, increasing the amount of generic traffic you receive. To find possible sponsors, get in touch with other blog and website owners in your niche.

## **Sell Virtual and Real-World Services**

Marketers sometimes believe that blogs have to sell digital products and services only. While many of the blogs and sites on the web focus on selling Internet services and products, there are plenty that sell physical, real-world services.

If you have a carpet cleaning business, there is no reason why you shouldn't have a blog advertising that business. Brick-and-mortar business owners sometimes forget the Internet can be a way to reach customers who would never see their print and television advertisements. Publishing weekly posts which tell the potential customers in your area how to keep their rugs and carpets clean and good-looking would make sense in this example.

You then integrate your email list building efforts with a special report that includes a 10% or 15% discount off of an initial purchase. This allows you to turn your blog into a lead generation system that works for you night and day, with little maintenance needed on your part after the initial content creation.

## **Selling Online Services through Your Blog**

If you are a writer or graphic designer looking for more clients, the Internet is the place to be. If you are a freelance writer, it makes sense to use a blog to sell your writing services. After all, if someone reads your blog posts and likes the way you write, and that individual is looking for some content creation, you have a good chance of getting the job.

The same is true for just about any online service you sell. There are websites such as Fiverr.com, Freelancer.com, and PeoplePerHour.com where you can hire talented freelancers and virtual assistants for just

about any job. Many freelancers only list their services on these types of sites. This is a mistake. If a single client complains about a job you worked on, whether that client is telling the truth or not, your account with these freelancing websites could be frozen or removed.

If you additionally run your own blog and sell your virtual services there, you can still find new clients if this happens to you. There is another advantage to selling virtual services on your blog as well as listing your talents on a freelancing site. You look more professional than your competition when you maintain a blog, and your competitors do not.

## Offer Coaching and Other How-To Services

The majority of people online right now are trying to discover how to do something. Think about it. Go over your last few web searches in your mind. You may think that you were looking for a product or service, but in actuality, you were trying to discover something that would help you fix a problem.

If you are shopping for shoes online, you really want to know how to look like a fashionista or how to purchase comfortable, long-lasting shoes at a discount. When people read your blog posts, they are looking for answers. They want to discover how to do something, how to solve a problem or how to answer a question.

This means that no matter what you blog about, you can turn your web property into a moneymaking venture by offering coaching and consulting services. It is not uncommon to see bloggers charging \$100 to \$500 for an hour of their time. You can meet someone in person, but usually, the way this coaching or consulting takes place is over a Skype call or telephone call.

It is recommended that you sell your coaching services in 30-minute blocks. It is also a smart idea to let your coaching calls run longer than the amount purchased. This shows you are genuinely concerned with helping the person on the call rather than merely using this as a moneymaking method.

When selling how-to services, you may receive clients that are seeking a one-and-done solution. They just need to know how to learn a process one time, and then they don't need your input in the future. On the other hand, coaching services can be ongoing. You charge a set fee for 30 minutes or 60 minutes, and a discounted price for one month or one year of contact and interaction.

Instead of direct interaction via video or a telephone call, you can also sell email coaching services. The amount of money per client and hour you receive from offering consulting and coaching services through your blog can turn just a few customers into a rather substantial amount of income.

## Sell Physical Merchandise

The top online drop shipping companies make selling physical merchandise through your blog easy. In the old world physical sales method, you had to keep a lot of stock on supply. You had to personally create or purchase physical items and have them on hand. This meant tying up a bunch of money and storage space, and you were never guaranteed to make a single sale.

**Thanks to dropship companies and the power of the Internet, you can turn your blog into an online e-commerce site that sells physical merchandise with no money invested in products.**

This is how drop shipping works. You make no initial investment. You partner with a drop shipping company and then start marketing their physical products on your blog. That company handles all shipping and product delivery aspects, and all you do is continually drive traffic to your site and advertise those products. When a sale is made, you receive a portion of the sale price. The biggest drop shipping companies have software that integrates with your blog, and as soon as a product is purchased, the customer receives an email receipt.

You don't have to send that email. You do nothing more than advertise physical products. You have no stock to keep on hand. You don't have to worry about renting retail warehouse space. Like affiliate marketing, you are advertising someone else's products. While this is technically a form of affiliate marketing, most affiliate marketing concerns virtual and digital products and services. Here is a list of drop shipping companies which allow you to sell a wide variety of physical products from your blog.

- Doba

- SaleHoo
- Wholesale 2B
- Sunrise Wholesale
- Wholesale Central
- Oberlo
- DropShip Direct



## Sell VIP Memberships and Gated Content Upgrades

Offering premium gated content is a great way to develop recurring monthly income. Everyone likes to feel like they are a member of an exclusive group or club. Some people pay \$100,000 or more to join a golf club or simply for the right to live in a ritzy gated community. While you can't expect to charge those kinds of fees for a membership option on your blog, you definitely can receive some substantial passive income each month from a members-only community.

When people continually return to your blog it is because they like what you're doing. They respect your content and enjoy your style of delivery, and they appreciate the fact that you consistently provide free, high-quality content that solves problems in their lives. In many cases, these people would be happy to pay a small monthly, quarterly or annual fee to enjoy a higher level of interaction with you.

You provide exclusive content, live video calls or workshops, and your VIP members feel like they are getting something that is not available to everyone. Monthly membership sites that include forums and chat rooms promote interaction between members. You can provide message boards and photography boards where people can share relevant photos and ask questions of other VIP members.

You may even include an upgrade that offers a personal meet and greet once a year. There are so many ways to benefit from a membership option on your blog, and the high-value, exclusive content you give your members guarantees they keep coming back month after month. Here are a few of the best membership site platforms for blogs that can make providing gated content easy.

- [DigitalAccessPass](#)

- Wild ApricotSiteManPro
- MembersGear
- aMember
- MemberPress
- EasyMemberPro

## Internet Webinars and Live Seminars

A webinar is an online seminar. If you remember the brick-and-mortar seminar popularity of the 1980s and 1990s, then you know how powerful seminar marketing can be. You delivered your message to a large group of people at one time, and the seminar was a live affair.

Add the always on, always available power of the Internet and the World Wide Web to the seminar model, and you can reach a global audience night and day. Selling webinars through your blog is a way to create a powerful revenue stream. Unlike the seminars of old, you don't have to be available to a live audience. You can sell virtual seats to webinars you recorded in the past, although most web surfers that spend money to access a webinar are doing so because they like the live aspect of the event.

An effective way of selling webinar registration on your blog is to integrate your offer with your email list-building efforts. Advertise an upcoming webinar to your current email list. Create an opt-in form on your site that advertises an exclusive webinar, and offer an opt-in bribe that provides a checklist or webinar preparation report to improve the number of people who sign up.

A few days before the webinar shoot out an email reminding those who didn't sign up that they only have a few days to get on board. This also acts as a reminder for those email subscribers who plan on attending your webinar. Unlike an online course, people purchase webinar seating because they want to be a part of something that is happening "right now." There is a time-limited sense that the person will miss out on something great if she does not attend.

Most of the better webinar software programs allow for interaction between you and your audience, and this is really what people show up

for. They want to receive the valuable information and exclusive content you will be providing, but they are really purchasing access to you. Some of the more popular webinar services include the following:

- Skype
- Adobe Connect
- YouTube Live
- Webex
- AnyMeeting
- GoToMeeting
- Facebook Live
- OnStream

One expert tip here is to limit how frequently you offer paid webinars. Some marketers use free webinars every month to build their email list and sell their products. This works very well. This is one way you could use free webinars on your blog to improve your brand and your bottom line. However, if you are selling webinar seating, make sure you only have 1 to 3 such webinars each year, or else your product will not appear to be as valuable.

## Resources to Help You Build, Grow and Make Money From Your Blog

The following bloggers make tens of thousands of dollars per month. They offer plenty of free tips and best practices that help you start a blog and begin making money from all your hard work.

- Darren Rowse - [ProBlogger.com](http://ProBlogger.com)
- Abby Lawson - [JustaGirlandHerBlog.com](http://JustaGirlandHerBlog.com)
- Pat Flynn - [SmartPassiveIncome.com](http://SmartPassiveIncome.com)
- Melyssa Griffin - [MelyssaGriffin.com](http://MelyssaGriffin.com)
- Heather and Pete Reese - [ItsaLovelyLife.com](http://ItsaLovelyLife.com)

These folks blog about vastly different topics, showing that it is possible to make a sizable income blogging on just about any subject you know well. From affiliate marketing to selling digital products or running a podcast, these and other top bloggers always create multiple revenue streams for their blogs. They try several of the proven blog monetization strategies in this report, find out what works best, and then focus on just those few revenue generators that deliver the most money for their time and effort.

## Top 10 Tips for Making Money from Your Blog

1. Get started with affiliate marketing today. This is a fast and easy way to monetize your blog.
2. Start building an email list through your blog. The most successful Internet marketers will tell you their most valuable resource is not a product or service they sell, but rather the email lists they own.
3. Create a digital product. Take the time to make a valuable resource that you can sell on your blog to grow your email list and your profits.
4. There are a virtually limitless number of advertising spaces you can sell on your blog for monthly, quarterly or annual revenue.
5. Webinars are powerful profit makers. You can advertise free webinars through your blog that you use to sell products or services, or sell access to the webinar itself.
6. Selling coaching and consulting services through your blog can produce 5 or 6 figure annual income.
7. You should always own your blog. If you are using some type of free blogging platform, your account can be closed at any time without an explanation, and you lose all your valuable content and that web property.

8. Dropship companies make selling physical products on your blog easy and headache-free. You don't have to store any products or have a lot of physical storage space.
  
9. You can make a good living selling your virtual or brick-and-mortar services through your blog.
  
10. Offering paid membership access to exclusive content is a simple way to create a monthly revenue stream.

## Conclusion

It is quick and easy to set up a blog. Any time you have something to say you can blog about it. If you are reading this report, it is because you want to make money from your blogging efforts. Those who are new to Internet marketing should start out using the affiliate marketing approach. This can get you earning money from your blog quickly, and when you see even small sales coming in, it shows you that you really can make sales from blogging.

Don't forget to use your blog as a way to build an email list. You can market to your list as often or as infrequently as you like and use it to let your subscribers know when you have published a new blog post. No matter what blogging niche you are targeting, email list building can help you reach all your Internet marketing goals.

Along with affiliate marketing and email marketing, consider selling physical and virtual products and services. Offer your knowledge through coaching and consulting services, or sell published posts. This report shows you several proven methods for making money from your blog. Now you have to take action and try a few on for size, continually testing new monetization methods until you find out what works best for you.