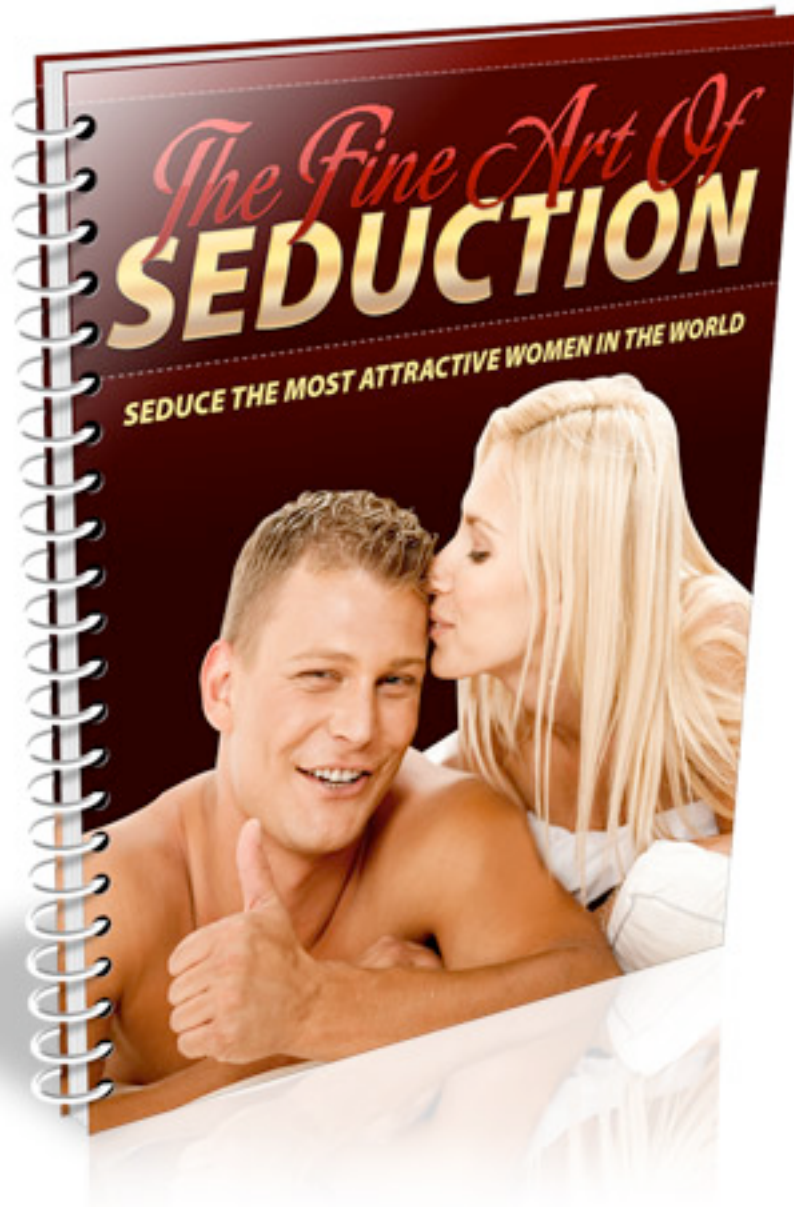


## The Art of Seduction

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## **The Fine Art of Seduction**

Face it, when it comes to picking up women, you could use a little help.

Don't feel bad, you're certainly not alone. In the big old world of dating, it's common knowledge that women run the playing the field, controlling situations, ending conversations and walking out with whoever they choose.

Doesn't feel so great to be so helpless or out of control, does it?

***But it doesn't have to be that way.***

Hooking up with quality women takes practice, because regardless of what you've read in 'player' guides, seduction is an art form. You need to know how to approach women so that they melt while hanging onto your every word, and you need to know how to turn the tables around, so that they're begging you for your time and attention.

Don't think it's possible? You haven't yet read the "Art of Seduction". This report will give you the tools you need and more importantly, put the power back into your side of the game.

## **Guy Gets Girl**

Do you know what one of the biggest misconceptions in the dating scene really is?

That you have to have a killer body, a killer face or a bank account that never ends.

But think about it, it's likely that you've been shocked at the sight of some of the guys who have been able to hook up with gorgeous women, right?

Overweight, nerdy, it doesn't matter – if you have the 'magic touch' when it comes to women, you can connect with anyone who choose, regardless of how you look, how old you are, where you're from – or what you do.

*So, what is the basis of the magic touch?*

### **Confidence.**

Don't underestimate its power. Confidence is like an aphrodisiac for women. They smell it a mile away and if you approach them where that confidence is up front and center, you'll easily tear down even the

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strongest wall between you.

But here's where most guys get it all wrong.

**Confidence and EGO are two different things!**

Women love one, they can't stand the other, so you need to be able to make the distinction so you don't come across as a jackass who has nothing more to offer than a conversation centered around yourself.

Ego turns women away – they end up feeling as if they aren't having a conversation with you, they are competing against you.

You turn what could be a wonderful introduction into an awkward battle to the finish line, where the women you speak with will be far too busy thinking up ways to "out-do" you, or they'll already have you tuned out while they're checking out another guy in the club.

Confidence however is far more passive. You aren't shouting how fantastic you are from the rooftops, or waving it front of their faces because it's subtle – and it's powerful stuff.

So how can you gain confidence if you lack experience?

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You fake it until you make it, baby.

Confidence comes from experience, so you're going to have to prepare for a few strikeouts before you begin to genuinely feel more comfortable talking to women.

## **Approaching Women**

When you approach a woman, look her directly in the eyes. She'll be paying attention to your body language and when it comes to confidence, your movements, your connection, and even your posture is the giveaway.

Don't falter or backtrack. If you say something stupid, laugh it off. Women love a sense of humor almost as much as they love confidence, so don't sweat the small stuff – just approach her directly, and give it your best shot.

When striking up conversation, focus on her. Women want to see that you're genuinely interested in them (and don't fake it, they'll detect it faster than you say 'hello').

Remember, practice makes perfect so give yourself permission to fail a few times, because ultimately, the more you try the faster you'll learn what works – and get it right.

If you find it difficult to talk to a woman and no matter what you do she simply seems uninterested, walk away. It's her loss, and eventually when she's hooked up with the loser in the corner who ends up ditching her for

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her younger friend, she'll realize it.

So don't take it personally, and don't waste your time – there are better quality women who will be more than happy to talk to you.

When striking up a conversation, you want to avoid religion, age, education and ex's. Everything else is a go. Be genuine and sincere when you ask her questions about herself, and pay attention to what she has to say. It's likely she'll quiz you later on and if you fail that test, you're out.

Don't lay it on too thick. If you're at a club, the last thing a woman wants to do is discuss politics. Be light and fun.

You want to keep the conversation flowing, and to be the guy that's going to show her a great time, not the guy she hides from all night long because after a few more drinks, she's just not all that interested in the latest Sci-Fi movie you've seen.

Conversations need to be relevant to the location! If you're at a library, it's great to talk about the book club you're in, otherwise, keep it light.



## **Questions First, Drinks Later**

One of the biggest mistakes you could ever make is in offering her a drink, before you've even so much as qualified her.

Listen, I've been there and while it might seem like the nice or polite thing to do, it's not going to get you anywhere but a ran up bar tab that you're left to pay at the end of the night – UNLESS you qualify her.

Ask her questions and find out whether you stand a chance in hell of connecting with her.

### ***– Who are you here with?***

Easy way of finding out if she's there with her boyfriend, with the girl-gang who is likely to whisk her off any moment, or if she's out and looking.

### ***- Are you from around here?***

Fast way of finding out whether she's someone you're going to be able to go out with, or if she's only there for a short time.

Don't think that by buying her drinks she'll somehow feel obligated to talk to you, she won't. She'll take the drink and walk over to her boyfriend where they'll finish it off before heading out the door. You need to qualify

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her, make sure she's single – she's looking, and she's interested in **you**.

Then by all means, buy her a full round.

### **Compliments Versus Negging**

Lay it on thick and she'll think you're cheesy and fake. Don't compliment her at all, and she'll probably misunderstand your intentions and feel you're simply not interested.

When handing out compliments to a woman you're interested in, use them carefully – they're powerful weapons when yielded properly, but if not, they can quickly backfire.

Your compliments need to be genuine. Don't compliment her on how beautiful her eyes are if she's wearing 3-inch glasses that make it impossible to really see her eyes. Don't tell her that you love her style, because she'll question your sexuality.

Be genuine. If you like her hair, say so – but only if you truly like it. If you only issue compliments that are real, you'll eliminate any chance of saying something inaccurate, or making her feel awkward. Women are their hardest critics and the last thing you want to do is emphasize a flaw she's

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been trying to hide all night.

Negging on the other hand, is when you use backhand compliments to take a woman down a peg (or two). It's not insulting, it's gentle teasing but highlighting a potential flaw that will take her down to your playing field, so she gives up the game of being "better than you".

Be careful with negging. It works extremely well on women who think they're a notch above a Greek Goddess, but you never want to outright insult her either, otherwise you'll stand little chance of carrying on a conversation longer than a few minutes.

Negging should always make you both feel at ease, and break the ice with a laugh – not used to leave her running off to the ladies room in tears.

## **Best Pick Up Lines**

Looking for “entry lines” to strike up a conversation? Throw out your Grandpa’s *“1001 Pick Up Lines for Getting The Girl”* and focus on being genuine. Your conversation needs to be relevant to your location, but more importantly, you need to actually know what you’re talking about.

If you haven’t watched a hockey game since you were 13, don’t strike up a conversation about how great the Penguins’ goalie is while sitting in a sports pub. Striking up a conversation about topics that you know little about will only set you up to look like a fool, and chances are, she probably knows more than you do about the topic.

Instead, try to find common ground and talk about things that you are both truly interested in. That honesty will show through and she’ll appreciate it.

Being believable will set you apart from the other players pushing out cheesy pick up lines and looking desperate.

Focus on being personable and charming, and letting your personality shine through – after all, that’s what you really want her to fall in love with.